IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent of Booth et al	§	REQUEST FOR Ex Parte
U.S. Patent No.: 8,719,101	§ 8	REEXAMINATION
0.5. Fatent No.: 8,719,101	§ §	Attorney Docket No.: ADN101
Issue Date: May 6, 2014	§	·
	§	Customer No.: 165774
Filing Date: March 25, 2010	§	
	§	
Title: SYSTEM AND METHOD OF	§	Real Party in Interest:
ON-LINE ADVERTISING	§	Unified Patents, LLC

CERTIFICATE OF SERVICE

The undersigned certifies that copies of the following,

- (1) Request for Ex Parte Reexamination Transmittal Form for U.S. Patent No. 8,719,101;
- (2) Request for Ex Parte Reexamination of U.S. Patent No. 8,719,101;
- (3) Power of Attorney;
- (4) Information Disclosure Statement by Requester; and
- (5) Exhibits 1001 through 1012, which includes a copy of the patent to be reexamined as Exhibit 1001;
 - (6) Certificate of Service.

in their entirety were served on:

Haynes and Boone, LLP
IP Section
2323 Victory Avenue, Suite 700
Dallas, TX 75219

the attorney of record for the assignee of U.S. Patent No. 8,719,101, in accordance with 37 C.F.R. § 1.510(b)(5), on July 27, 2023, by the U.S. Postal Service Priority Express mail.

Dated: July 27, 2023 /Alyssa J. Holtslander/

Alyssa J. Holtslander Unified Patents, LLC alyssa@unifiedpatents.com Attorney for Third Party Requester

Registration No.: 64,026