

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	48341652
<b>Application Number:</b>	90015262
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	9031
<b>Title of Invention:</b>	SYSTEM AND METHOD OF ON-LINE ADVERTISING
<b>First Named Inventor/Applicant Name:</b>	Timothy L. Booth
<b>Customer Number:</b>	165774
<b>Filer:</b>	Alyssa Jo Holtslander/Ashley Cheung
<b>Filer Authorized By:</b>	Alyssa Jo Holtslander
<b>Attorney Docket Number:</b>	ADN101
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37 CFR 1.21 (Miscellaneous fees and charges)

File Listing:					
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Copy of patent for which reexamination is requested	EX1001_US8719101.pdf	1563964	no	12
			13839ee26aa2a39aef4894cee831d7678212daf5		
Warnings:					
Information:					
2	Non Patent Literature	EX1002_ProsecutionHistory.pdf	9223117	no	218
			25d19d73dd3e967c8770c550cae962d9c0e54dfc		
Warnings:					
Information:					
3	Other reference-Patent/Application/ Search Documents	EX1004_WO9946708.pdf	11006312	no	146
			957e3009e5418cee9c9bd5f1827dbc6af6b737a6		
Warnings:					
Information:					
4	Other reference-Patent/Application/ Search Documents	EX1005_US7406508.pdf	1602910	no	13
			6892fe237b672c3692235136407033df2dafd5f5		
Warnings:					
Information:					
5	Other reference-Patent/Application/ Search Documents	EX1006_US2006212355.pdf	1173550	no	22
			104a6791a055399b5f6f1d6995b17c10b44b2e05		
Warnings:					
Information:					
6	Other reference-Patent/Application/ Search Documents	EX1007_US20050038702A1.pdf	1507423	no	10
			c7f7b322c1beddc35b4ac8e2968c42ce6e0aaa01		
Warnings:					
Information:					

7	Non Patent Literature	EX1009_HU0600085A2_English Translation.pdf	874633	no	12
			e4afd4d86368aed88c5f08e31dd45e8dbe57dabc		
Warnings:					
Information:					
8	Other reference-Patent/Application/ Search Documents	EX1008_HU0600085.pdf	3136221	no	23
			72d4a68a9c43143a344100359109a61a2096daf0		
Warnings:					
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9	Reexam - Affidavit/Declaration/Exhibit Filed by 3rd Party	EX1003_Terveen_Decl.pdf	1759913	no	134
			bddcbf7ad6db9f279d9268184b6c1038de6c60ad		
Warnings:					
Information:					
10	Non Patent Literature	EX1010_Framing_WWW_Hand Wiki.pdf	1119249	no	7
			6fbc464c14d0f137217f8e2adb94286a20cb8262		
Warnings:					
Information:					
11	Non Patent Literature	EX1011_Cookies.pdf	1258472	no	50
			5d790a401805e0c00d33956d0df06e156abd906f		
Warnings:					
Information:					
12	Non Patent Literature	EX1012_Web_Mining.pdf	1150633	no	28
			51e752af00c14164c82e654855f0b3b7c5a7f5ad		
Warnings:					
Information:					
13	Power of Attorney	ADN101_POA.pdf	94148	no	1
			03dfb7288563d671f74100589c5c71d83bac57f8		
Warnings:					
Information:					

14	Reexam Certificate of Service	ADN101_COS.pdf	91542	no	1
			d08c47e35190a92c7641e57f7a9e8f941877d237		
Warnings:					
Information:					
15	Reexam - Info Disclosure Statement Filed by 3rd Party	ADN101_IDS.pdf	148577	no	2
			9c0cc2aa83f732a07d798a7cc08b0920e92f4ab2		
Warnings:					
Information:					
16	Transmittal Letter	ADN101_Transmittal.pdf	241593	no	5
			40dea42f988d2dbcba51fc7cf7d9b56598c54835		
Warnings:					
Information:					
17	Receipt of Original Ex Parte Request by Third Party	ADN101_Request.pdf	767680	no	109
			cdc43fc97f47b6643cf723b9493e291336aa66cc		
Warnings:					
Information:					
18	Fee Worksheet (SB06)	fee-info.pdf	37747	no	2
			df98a2dd264039b085e87c3f4a489d770de1f226		
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**If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.**

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**If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.**

**New International Application Filed with the USPTO as a Receiving Office**

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