Litigation Search Report CRU 3999

Reexamination Control No. 90/015,262

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Search Notes

U.S. Patent No. 8,719,101

- 1. Performed a KeyCite Search in Westlaw, which retrieves all history on the patent including any litigation.
- 2. Performed a search on the patent in Lexis CourtLink for any open dockets or closed cases.
- 3. Performed a search in Lexis in the Federal Courts and Administrative Materials databases for any cases found.
- 4. Performed a search in Lexis in the IP Journal and Periodicals database for any articles on the patent.
- 5. Performed a search in Lexis in the news databases for any articles about the patent or any articles about litigation on this patent.

Litigation: No Cases Found

Citing References (19)

Treatment	Title	Date	Туре	Depth	Headnote(s)
Examined by	1. Defendant Ebay Inc.'s Motion To Dismiss Plaintiff Adnexus Incorporated LLC's First Amended Complaint ADNEXUS INCORPORATED, LLC, Plaintiff, v. EBAY INC., Defendant. 2023 WL 4552025, *1+, W.D.Tex. (Trial Motion, Memorandum and Affidavit)	June 30, 2023	Motion		_
Cited by	2. EX PARTE SHING FRANKY SZE, MICHAEL KLEBER, MATHIEU GAGNE, AND LEONIDAS KONTOTHANASSIS 2020 WL 916978, *2 , Patent Tr. & App. Bd.	Feb. 24, 2020	Administrative Decision		-
Cited by	3. Brief on Appeal Ex Parte Shing Franky SZE, Michael Kleber, Mathieu Gagne, and Leonidas Kontothanassis. 2018 WL 10760205, *1, Bd.Pat.App. & Interf. (Administrative Filing)	Jan. 29, 2018	Administrative Filing		-
Cited by	4. Examiner's Answer Ex Parte Shing Franky Sze, Michael Kleber, Mathieu Gagne, And Leonidas Kontothanassis. 2018 WL 10771981, *1+, Patent Tr. & App. Bd. (Administrative Filing)	June 06, 2018	Administrative Filing		_
_	5. ONLINE METHOD FOR ADVERTISING E.G. BANNER ADVERTISEMENTS, TO PROMOTE E.G. PRODUCTS, TO POTENTIAL CUSTOMERS, INVOLVES RECORDING ACTIVATION BY RECIPIENT OF INTERACTIVE ELEMENT AS RECIPIENT TRACKING DATA IN ANALYTICS SERVER	Mar. 25, 2009	DWPI	_	-
	6. RF 053417/0671 Cot CiPha	Aug. 06, 2020	Assignments	<u> </u>	_
	7. RF 053314/0606 ^{Col Chillia}	July 27, 2020	Assignments	<u> </u>	—
	8. RF 040736/0487 (3/8/01/8/9)	Dec. 14, 2016	Assignments	<u> </u>	—
<u>—</u>	9. RF 040736/0813 ************************************	Dec. 14, 2016	Assignments	<u> </u>	-
	10. RF 040736/0929 ***********************************	Dec. 14, 2016	Assignments	—	—
	11. RF 040102/0551 🚟 🖽 🚟	Oct. 24, 2016	Assignments	<u> </u>	—
	12. RF 040261/0422 (2011) (2011)	Oct. 24, 2016	Assignments	—	—
—	13. RF 024814/0125 (MICOSE)	Aug. 10, 2010	Assignments	<u> </u>	—
	14. PaiStat 8719101	2023	Patent Status Files	—	_
—	15. USER CUSTOMIZABLE WEB ADVERTISEMENTS OF CONTROL OF	July 04, 2023	Patents	_	—

Treatment	Title	Date	Туре	Depth	Headnote(s)
_	16. COMMUNICATION WITH SERVICE PROVIDERS USING DISPOSABLE EMAIL ACCOUNTS CONTROL OF PART 11438284, U.S. PTO Utility	Sep. 06, 2022	Patents	—	—
	17. USER CUSTOMIZABLE WEB ADVERTISEMENTS ON COMMENTAL US PAT 11341542, U.S. PTO Utility	May 24, 2022	Patents	—	_
—	18. REDUCING REDIRECTS (200.01899) US PAT 10742762 , U.S. PTO Utility	Aug. 11, 2020	Patents	_	—
-	19. SYSTEMS AND METHODS FOR ELECTRONIC DISTRIBUTION OF JOB LISTINGS OUL OF PARE US 1516 , U.S. PTO Utility	Feb. 02, 2016	Patents	—	_

Bibliographic information & Images

Publication number and date US8719101B1 2014-05-06

Granted

Application number and date

US12731973 (//api/control?dient=&query=AN:("US12731973")&autosearch=true)

2010-03-25

Priority number and date

US12731973 (/api/control?dient=&guery=PRN:("US12731973")&autosearch=true)

2010-03-25

Ultimate owner

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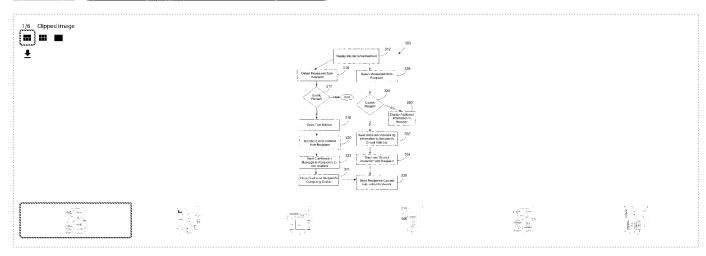
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Abstract

Rystem and method according to which an advertisement associated with a first party that contains an interactive element displayed within the advertisement is displayed to a recipient in a network communication associated with a second party, an interface option within the advertisement is displayed as a result of an interaction by the recipient with the interactive element, contact information in the interface option is received from the recipient, and the contact information is stored in a database.

Original

Claims

The method of online advertising, comprising: providing an advertisement associated with a first party for display in a network communication delivered to a computing device of a recipient during a browsing session, wherein the advertisement contains an interactive element displayed within the advertisement, and wherein the network communication is associated with a second party different than the first party; receiving an indication that the recipient activated the interactive element displayed within the advertisement; determining, in response to the receiving the indication, whether an identifier containing unique identifying information about the recipient is present on the computing device; causing a text field to be displayed in at least a portion of the advertisement; receiving contact information inputted into the text field by the recipient; generating a user profile associated with the recipient based on the contact information; and causing an identifier associated with the user profile to be stored on the computing device of the recipient; and if the identifier containing unique identifying information about the recipient is present on the computing device: retrieving a user profile associated with the recipient from a visitor information database using at least a portion of the identifier, wherein the user profile comprises at least delivery method preferences and demographic information, retrieving additional information associated with the advertisement based on at least a portion of the user profile associated with the recipient; delivering the additional information to the recipient based on the delivery method preferences, the delivering being performed without interrupting the browsing session of the recipient, and recording the activation by the recipient of the interactive element as recipient tracking data in an analytics server, the recipient tracking data being associated with the unique identifying information about the recipient.

- 2. The method of claim 1, further including: causing an interface option to be displayed in at least a portion of the advertisement, wherein the interface option includes a plurality of delivery methods selectable by the recipient; receiving an indication of at least one delivery method selected by the recipient; and updating the delivery method preferences in the user profile of the recipient to reflect the at least one delivery method selected
- 3. The method of claim 1, further including: causing a plurality of selectable delivery preference options to be displayed in at least a portion of the advertisement, the plurality of selectable delivery preference options including types of additional information available for delivery to the recipient; receiving an indication of at least one delivery preference selected by the recipient; and updating the user profile of the recipient to reflect the at least one delivery preference selected by the recipient.
- 4. The method of claim 1, further including: providing a further advertisement associated with a third party for display in a further network communication delivered to the computing device of the recipient, wherein the further advertisement contains a further interactive element displayed within the further advertisement, and wherein the further network communication is associated with a fourth party different than the third party; receiving an indication that the recipient activated the further interactive element displayed within the further advertisement; if the identifier containing unique identifying information about the recipient is present on the computing device: retrieving the user profile associated with the recipient from the visitor information database using at least a portion of the identifier; retrieving further additional information associated with the further advertisement based on at least a portion of the user profile associated with the recipient; delivering the further additional information to the recipient based on the delivery method preferences, the delivering being performed without interrupting the browsing session of the recipient; and recording the activation by the recipient of the further interactive element as recipient tracking data in the analytics server.

Original

Families

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This section contains all family relations of this particular document. For more information about the different families, refer to the User Manual (Glossary/Families).

Publication number Complete (1) Priority date/claims Main (1) Domestic (1) Application number Priority date/claims Priority date/claims

010-03-25	2010-03-25	2010-03-25	2010-03-25	 US12731973	System and method of on-line advertising	Granted	
JS12731973	US12731973	US12731973					
JS61163132	US61163132	US61163132					
		3					

Description

CROSS REFERENCE TO RELATED APPLICATIONS

[0001] This application claims the benefit of the filing date of U.S. patent application No. 61/163,132, filed on Mar. 25, 2009, the disclosure of which is incorporated herein by reference.

BACKGROUND

[0002] Internet advertising companies seek to find effective advertising methods to promote products and services to potential customers. One advertising method is displaying banner advertisements to recipients as part of a web page including images, text, and/or video promoting certain product and services. Banner advertisements are typically displayed to recipients to the web page hosting the banner, along with other information displayed by the content provider for the web page. A second internet advertising method is sending e-mail messages to potential customers. E-mail messages typically include images, text, and/or video promoting certain products and services, and generally allow more information to be conveyed than banners. E-mail messages that are not solicited by the recipient. Sending unsolicited emails raises the risks associated with non-encrypted electronic transmissions, spam filters, and the sharing of e-mail addresses without permission.

[0003] Both of the above advertising methods carry the risk on pushing numerous advertisements to potential customers that are not relevant or desired by the recipient. As a result, the potential customer builds an unfavorable image of the advertiser pushing such unwanted advertisements, or the vendor whose product and services are featured. For these reasons, certain vendors may be hesitant to participate in internet advertising. What is needed is a system and method of gathering a recipient's email address, or other preferred information delivery method, and sending targeted advertisements via this delivery method in response to the recipient's subsequent requests for information made through simple interactions with a banner advertisement while browsing the Internet.

BRIEF DESCRIPTION OF THE DRAWINGS

[0004] FIG. 1 is a diagrammatic illustration of a system according to an exemplary embodiment.

[0005] FIG. 2 is an illustration of a browser interface for interaction with a banner advertisement according to an exemplary embodiment.

[0006] FIG. 3 is a flow chart illustration of an online advertisement delivery process conducted using the system of FIG. 1.

[0007] FIG. 4 is a flow chart illustration of an online recipient tracking process conducted using the system of FIG. 1.

[0008] FIG. 5 is a diagrammatic illustration of a node for implementing one or more exemplary embodiments of the present disclosure.

DETAILED DESCRIPTION

[0009] In an exemplary embodiment, as illustrated in FIG. 1, an advertising system 100 is shown. The advertising system 100 includes a network 102, which is preferably the Internet but may be a private intranet, a local area network (LAN), a wide area network (WAN), an adhoc network, cellular network including CDMA, GSM, and UNITS, a cable network, fiber network, WilmAX network, or a combination of some or all of these networks, or any other suitable network. Communicating with and over the network 102 are a variety of servers, clients, and databases. The servers include a banner server 108, an e-mail advertisement server 110, a web page server 116, and an analytics server 120. Each of these servers may be implemented using hardware, software, or a combination of the two. The servers 108, 110, 116, 120 may be separate from one another, or some or all of them may share computing resources such as data storage, network access, processing resources, memory, operating systems, virtual servers, software libraries, and the like. The servers may be controlled by one entity, or they may be under the control of separate entities. For example, the web page server 116 may be controlled by a web page content provider, while the banner server 106, the e-mail advertisement server 108, and the analytics server 120 may be controlled by an internet marketing company.

[0010] The analytics server 110 is operably coupled to, and in communication with the network 102. The analytics server 110 performs tracking of visitor interaction with banner advertisements and e-mail advertisements. The tracking data gathered by the analytics server 110 may be used by advertisers for business intelligence and financial analysis purposes, and to improve the delivery of advertising material.

[0011] The clients include a client 112 and an e-mail client 114. A visitor's or other recipient's computing device 104 is operably coupled to, and in communication with, the client 112 and the e-mail client 114. In an exemplary embodiment, the visitor's computing device 104 is a personal computer, interactive display device, mobile device, or the like. In an exemplary embodiment, the visitor's computing device 104 is a personal computer, interactive display device, mobile device, or the like. In an exemplary embodiment, the client 112 is web browser software executing on a personal computer, for example Microsoft Internet Explorer, Google Chrome, Mozilla Firefox, Apple Safari, or any other suitable web browser.

[0012] The banner server 104 provides advertising content to the browser client 112 and/or the web page server 116. The banner server 108 may include multiple servers that provide redundant serving capacity for advertising content, and a server may be selected to provide advertising content to a particular recipient based on the geographic location of the recipient. In this way, the banner server 108 that is logically or physically nearest to the recipient can deliver the requested advertising content. The advertising content may be provided via hypertext transfer protocol or any other suitable protocol.

[0013] During operation of the system 100, the browser client 112 communicates with one or more of the servers. As one example, the browser client 112 may request a web page or other network communication containing advertising content from the web page server 116. In response, the web page server 116 provides the web page or other network communication and directs the browser client 112 to request advertising content from the banner server 108. The banner server 108 then sends a banner advertisement that allows the recipient to request additional information about the product or service being displayed on the banner. In an exemplary embodiment, this additional information is delivered to the recipient as an e-mail that the recipient has logged and registered through previous interaction with banner advertisements.

[0014] In an exemplary embodiment, the provider of the banner advertisement determines the content and format of the e-mail pushed to recipient based on the topic of the banner advertisement or preferences previously logged by the recipient. In this way, the system 100 allow the recipient to request or subscribe to delivery of information about specific products and services and to be matched with vendor that wishes to market those types of products and services.

[0015] In an exemplary embodiment, the provider of the banner advertisement generates a fee to be paid by the vendor of the product or service when the banner advertisement is shown to the recipient and/or when the recipient requests additional information. In an exemplary embodiment, the number of times the banner advertisement is shown and the number of times a recipient requests additional information is tracked and recorded by the analytics senser 192

[0016] In an exemplary embodiment, the analytics server 120 tracks recipient behavior and measures the visitor's and other recipient's response to a variety of banner advertisements. The results of tracking this behavior can be used by advertisers to predict the banner advertisement content that will most likely lead to a sale of a product or service. The tracking may also track the content of the web page or other network communication displayed in connection with the banner advertisement, self-reported information from the recipient, and records of previous purchases or Internet activities stored within cookies or other identifiers retained on the visitor's computing device 104. Advertisers may also use this behavior tracking to generate demographic profiles of recipients and to customize advertisement of products or services to future visitors based on those profiles.

[0017] FIG. 2 illustrates a browser interface 150 for interaction with banner advertisements 154 and 166 according to an exemplary embodiment. In an exemplary embodiment, the browser interface 150 is displayed on the visitor's computing device 104 by the browser client 112. The browser interface 150 includes an address bar 152, website navigation 160, website content 162, and banner advertisements 154 and 166. In an exemplary embodiment, the website navigation 160 and the website content 162 are provided by a third party owner of the web page associated with the domain name in the address bar 152.

[0018] Banner advertisements 154 and 166 can be displayed as a shape with any given dimensions, and may even change dimensions, but are typically rectangular areas anchored to a specific area on a web page or network communication. The banner advertisements 154 and 166 provide the visitor with a variety of information corresponding to various products from any number of vendors. In an exemplary embodiment, the banner advertisements 154 and 166 allow the visitor or other recipient to request additional information be delivered to the recipient by the advertiser, the vendor of the advertised products and services, or another third party. In an exemplary embodiment, the banner advertisements 154 and 166 supply information regarding sales, comparisons, new features, and other types of advertising messages.

[0019] In an exemplary embodiment, the banner advertisement 154 allows a recipient to request an email or other electronic communication be sent to the recipient's email address containing information about the product or service advertised. In an exemplary embodiment, recipients interact with banner advertisements 154 and 166 by interacting with interactive elements within the banner advertisements such as areas denoted by a logo 156 and 164. The interactive logos 156 and 164 can be resident in an existing banner of any size. When activated, the interactive logos 156 and 164 provide an interface option to allow a recipient to provide contact information or automatically send advertising or other information to the recipient's email address, or other contact method, without immediately delivering such information in the browser client 112.

[0020] Visitors and other recipients may activate interactive logos 156 or 164 by clicking, hovering over the interactive logos 156 or 164 for a predetermined time, or other known method or activation. In one embodiment, a visitor has not previous interacted with the system 100. In this embodiment, activating interactive logo 156 causes an interface option, such as a text field 158, to appear.

[0021] Visitors and other recipients may type in contact information, such as an email address into a text field 158. In an exemplary embodiment, the recipient initiates an e-mail registration process by entering his email address into the text field 158. The recipient may then complete the e-mail registration process by selecting an opt-in option in a confirmation email that is sent to the recipient's email address. The recipient may be warned the confirmation email might be delivered to his spam box. After the recipient completes the e-mail registration process though the confirmation email; a cookie or other identifier is placed on the recipient's computer. The placement of cookie allows enhanced interaction between the recipient and the banner advertisement 154 and 166, as further described below.

[0022] In several exemplary embodiments, when the cookie other identifier is present and the recipient subsequently clicks or mouse over banner advertisement 154, code within the banner will trigger the delivery preferences 168 to give the option to the recipient to subscribe to regular periodic delivery of additional information regarding the subject of the banner advertisement 154. In an exemplary embodiment, the information preferences 168 in banner advertisement 154 include a radio button with types of additional information that the recipient may select, such as "newsletter," "sales," and/or "special offers."

[0023] In an exemplary embodiment, recipients have previously registered their email address through the online registration mechanism described above by way of text balloon 158 to activate the clickable logos 156 and 164. In this way, banner advertisements 154 and 166 deliver advertisements 154 and 166 deliver advertisements 154 or 166 or otherwise interrupting the recipient's browsing.

[0024] In an exemplary embodiment, after completing the registration process and placing the cookie, the recipient may mouse over the banner advertisement 166 and select a delivery preference 170 to have the additional information delivered via text message, browser, or instant messaging service.

[0025] Referring now to FIG. 3, with continuing reference to FIG. 1 and FIG. 2, an example operational process 200 for delivering online advertisements is shown. At step 202, the banner advertisement 154 or 166 is presented to the recipient's browser client 112 by the banner server 108. At step 204, the banner server 108 determines whether or not the recipient can be recognized by a cookie or other identifier placed on the visitor's computing device 104.

[0026] If the recipient is recognized, the banner server 108 loads the recipient preferences from the visitor information database 106. If the recipient is not recognized, the recipient is presented an interface option, such as a text field 158, in the banner advertisement 154 or presented a delivery method preference selection 170 in the banner advertisement 166. At step 210, additional information is delivered to the visitor's browser client 112, the visitor's entangle client 114, or via other means to the to visitor's computing device 104. In an exemplary embodiment, the recipient remains able to interact with the entire webpage displaying the banner advertisement 154 or 166 without pop-up of additional web pages, network communications, or other interruption.

[0027] At step 212, the recipient is given the option to enter delivery preferences for future deliveries of additional information. In an exemplary embodiment, these preferences include an option to subscribe to further e-mailings from certain selected vendors and advertisers. In another exemplary embodiment, these preferences include an option to subscribe to further e-mailings regarding certain selected types of products or services, irrespective of the vendor. In this way, the process 200 targets advertising to potential consumers who have opted-in to receive it.

[0028] At step 214, the process determines whether or not a response to the request for delivery preferences has been received. If a response is not received from the recipient, the process returns to step 202. At step 216, if the recipient enters delivery preferences, the preferences are received and stored in the recipient information database 106 and a cookie is placed on the visitor's computing device 104 so that the recipient will be recognized by the process 200 in the future

[0029] Referring now to FIG. 4, with continuing reference to FIG. 1 and FIG. 2, an example operational process 300 for tracking recipients is shown. At step 312, a banner advertisement 154 or 170 is presented to the recipient's browser client 112 by the banner server 108 during a visit to a third party network communication provided by the web page server 116.

[0030] At step 316, a mouseover action on top of the banner advertisement 154 is detected by the banner server 108 or the web page server 116. At step 318, an interface option, such as the text field 158, is presented, opened or activated on the banner advertisement 154. At step 320, using his or her browser client 112, the recipient enters his or her email address into the text field 158. At step 322, the email advertisement server 110 send a confirmation email to the recipient's email client 114 using the entered email address.

[0031] The confirmation email may also contain an option to create a user profile for the recipient. In an exemplary embodiment, to create the profile, the recipient may enter additional preferences and contact information in the confirmation email, such as a name, a cellular phone number or an instant message screen name. In an exemplary embodiment, the use profile is stored on the visitor information database 106. In several exemplary embodiments, the user profile allows a recipient to opt-in to future updates concerning the advertised product or to allow future email marketing on related items that match the recipient's demographic or request history. In an exemplary embodiment, once a recipient has created a profile, the recipient can manage the user profile by interaction with another website manages by the advertiser or a third party. In an exemplary embodiment, management includes changing privacy and contact preferences. Subject to the preferences set on the user profile, the recipient's contact information is sent to any number of advertisers or vendors.

[0032] The website used to manage the recipient's user profile may also record the types of information sent by advertisers to the recipient, or act as a delivery service for said information. The cookie and/or website may also track and record the number of successful clicks and click-through percentage for banner advertisements 154 and 166 in order to send relevant information to vendors. In an exemplary embodiment, the vendor of the product or services pays the vendor based on the interactions of recipient with the banner advertisements 154 and 166.

[0033] At step 324, a cookie or other identifier is placed on the visitor's computing device 104 contain unique identifying information for that recipient.

[0034] At step 326, a mouseclick action on top of logo 156 or 164 within the banner advertisement 154 or 166 is detected by the banner server 108 or the web page sever 116. At step 328, the banner server 108 determines whether or not a cookie or other identifier containing unique identifying information for the recipient has been placed on the visitor's computing device 104. If no cookie is present, additional information regarding the subject of the banner advertisement 154 or 166 is displayed to the recipient's browser client 112.

[0035] At step 332, if a cookie is present on the visitor's computing device 104, the additional advertising information is sent to the e-mail client 114. At the step 334, the recipient's request for additional advertising information is recorded by the analytics server 120. In an exemplary embodiment, the data recorded by the analytics server 120 is associated with the unique identifying information stored in the cookie, allowing recipient's individual interactions with banner advertisements 154 and 166 to be tracked. At step 336, this recording and recipient tracking data gathered by the analytics server 120 may be shared with third party vendors or other advertisers. In an exemplary embodiment, the recipient may select which vendors have access to this data by adjusting settings in his or her user profile.

[0036] Referring to FIG. 5, an illustrative node 500 for implementing one or more embodiments of the present disclosure is depicted. Node 500 includes a microprocessor 502, an input device 504, a storage device 506, a video controller 508, a system memory 510, and a display 514, and a communication device 516 all of which are operably coupled to one another by one or more buses 512. The storage device 506 could be a floppy drive, hard drive, CD-ROM, optical drive, or any other form of storage device. In addition, the storage device 506 may be capable of receiving a floppy disk, CD-ROM. DVD-ROM, or any other form of computer-readable medium that may contain computer-executable instructions. Further, the communication device 516 could be a modem, network card, wireless chipset, or any other device on enable the node to communicate with other nodes. It is understood that any node could represent a plurality of interconnected (whether by intranet or Internet) computer systems, including without limitation, personal computers, mainframes, PDAs, and cell phones. In several exemplary embodiments, the node 500 and/or one or more components thereof, including one or more of the microprocessor 502, the input device 504, the storage device 506, the video controller 508, the system memory 510, the display 514, and the communication device 516, and/or any combination thereof.

[0037] In an exemplary embodiment, the visitor's computing device 104, and each of the servers 108, 110, 116, and 120 is a node 500.

[0038] The system 100 includes at least hardware capable of executing machine readable instructions, as well as the software for executing acts (typically machine-readable instructions) that produce a desired result. In addition, the system 100 may include hybrids of hardware and software, as well as computer sub-systems.

[0039] Hardware generally includes at least processor-capable platforms, such as client-machines (also known as personal computers or servers), and hand-held processing devices (such as smart phones, portable computing devices, or personal computing devices (PCDs), for example). Further, hardware may include any physical device that is capable of storing machine-readable instructions, such as memory or other data storage devices. Other forms of hardware includes any machine code stored in any memory medium, such as RAM or ROM, and machine code stored on other devices (such as floppy disks, flash memory, or a CD ROM, for example). Software may include source or object code, for example. In addition, software encompasses any set of instructions capable of being executed in a client machine or server. Combinations of software and hardware could also be used for providing enhanced functionality and performance for certain embodiments of the present disclosure. One example is to directly manufacture software functions into a silicon chip. Accordingly, it should be understood that combinations of hardware and software are also included within the definition of a computer system and are thus envisioned by the present disclosure as possible equivalent structures and equivalent methods.

[0040] Computer-readable mediums include passive data storage, such as a random access memory (RAM) as well as semi-permanent data storage such as a compact disk read only memory (CD-ROM). In addition, an embodiment of the present disclosure may be embodied in the RAM of a computer to transform a standard computer into a new specific computing machine.

[0041] Data structures are defined organizations of data that may enable an embodiment of the present disclosure. For example, a data structure may provide an organization of data, or an organization of executable code.

[0042] The system 100 may be designed to work on any specific architecture. For example, the system may be executed on a single computer, local area networks, client-server networks, wide area networks, internets, hand-held and other portable and wireless devices and networks.

[0043] The visitor information database 106, and any other database described, may be any standard or proprietary database software, such as Oracle, Microsoft Access, SyBase, or DBase II, for example. The database may have fields, records, data, and other database elements that may be associated through database specific software. Additionally, data may be mapped. Mapping is the process of associating one data entry with another data entry. For example, the data contained in the location of a character file can be mapped to a field in a second table. The physical location of the database is not limiting, and the database may be distributed. For example, the database may exist remotely from the server, and run on a separate platform. Further, the database may be accessible across the Internet. Note that more than one database may be implemented.

[0044] A method has been described that includes displaying to a recipient an advertisement associated with a first party that contains an interactive element displayed within the advertisement in a network communication associated with a second party, displaying an interface option within the advertisement as a result of an interaction by the recipient with the interactive element, receiving contact information in the interface option from the recipient, and storing the contact information in a database.

[0045] A method has been described that includes displaying a second interface option within the advertisement, wherein the second interface option displays a delivery preference selectable by the recipient, receiving the delivery preference in the second interface option, and storing the delivery preference in a database.

[0046] A method has been described that includes displaying, to the recipient, a second advertisement associated with a third party that contains a second interactive element within the second advertisement in a second network communication associated with a fourth party, receiving an input from the recipient in the second interactive element, wherein the recipient internations about the time that the recipient internation associated with the entire portion of the Web page, querying a cookie or other identifier stored on a computer associated with the recipient, identifying an email address associated with the cookie, and sending advertising information to the email address.

[0047] A computer readable medium has been described that includes a plurality of instructions including instructions for displaying to a recipient an advertisement associated with a first party that contains an interactive element displayed within the advertisement in a network communication associated with a second party, instructions for displaying an interface option within the advertisement as a result of an interaction by the recipient with the interactive element, instructions for receiving contact information in the interface option from the recipient, and instructions for storing the contact information in a database.

[0048] A system been described that includes a an advertisement associated with a first party on a network communication associated with a second party, an interactive element displayed within the advertisement as a result of an interaction by the recipient with the interactive element, an interface option within the advertisement to receive contact information from the recipient; and a database to store the contact information.

[0049] In several exemplary embodiments, the elements and teachings of the various illustrative exemplary embodiments may be combined in whole or in part in some or all of the illustrative exemplary embodiments. In addition, one or more of the elements and teachings of the various illustrative exemplary embodiments may be omitted, at least in part, and/or combined, at least in part, with one or more of the other elements and teachings of the various illustrative embodiments.

[0050] In several exemplary embodiments, while different steps, processes, and procedures are described as appearing as distinct acts, one or more of the steps, one or more of the processes, and/or one or more of the procedures may also be performed in different orders, simultaneously and/or sequentially. In several exemplary embodiments, the steps, processes and/or procedures may be merged into one or more steps, processes and/or procedures.

and/or procedures.

[0051] In several exemplary embodiments, one or more of the operational steps in each embodiment may be omitted. Moreover, in some instances, some features of the present disclosure may be employed without a corresponding use of the other features. Moreover, one or more of the above-described embodiments and/or variations may be combined in whole or in part with any one or more of the other above-described embodiments and/or variations.

[0052] Although several exemplary embodiments have been described in detail above, the embodiments described are exemplary only and are not limiting, and those skilled in the art will readily appreciate that many other modifications, changes and/or substitutions are possible in the exemplary embodiments without materially departing from the novel teachings and advantages of the present disclosure. Accordingly, all such modifications, changes and/or substitutions are intended to be included within the scope of this disclosure as defined in the following claims. In the claims, means-plus-function clauses are intended to cover the structures described herein as performing the recited function and not only structural equivalents, but also equivalent structures.

Origina

Classifications

 IPC
 CPC
 US Class

 G06Q10/00
 G06Q30/0277
 705/14.73

 G06Q30/0257
 G06Q30/0257
 705/14.73

Person:

Ultimate Owner

Original

Bristol-Myers Squibb [2] (/api/control?client=&query=uo:("Bristol-Myers%20Squibb")&autosearch=true)

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Original Assignees

Docket number Docket description

Original Normalized Timothy L. (/api/control?client=&query=pa:("Timothy%20L.%20Boot Booth 🗷 h")&autosearch=true) Murphy, \top exas, United States of America, US <u>{/api/control?client=&query=pa:("Shawn%20Sandifer")&autosearch=true)</u> <u>Shawn</u> Sandifer (7) autosearch=true)
Frisco, Texas, United States of America, US Current Assignees Original Normalized ADNEXUS (/api/control?client=&query=pacu:("ADNEXUS%20IN CORPORATED")&autosearch=true) ADNEXUS (/api/control?client=&query=pacus:("ADNEXUS")&autosearc INCORPORATED Ø h=true) 1756 BISON MEADOW LANE, 75032, HEATH, TEXAS, UNITED STATES OF AMERICA Inventor(s) Original Timothy L. Booth [7] (/api/control?client=&query=in:("Timothy%20L.%20Booth")&autosearch=true)
Murphy, Texas, United States of America, US Shawn Sandifer [7] (/api/control?client=&query=in:("Shawn%20Sandifer")&autosearch=true) Frisco, Texas, United States of America, US Legal representative(s) Original Standardized Normalized Haynes and \(\langle \frac{1}{\appi/control?client=&guery=ag;\frac{\appi/Haynes\appi20and\appi20B}{\appi one\appi2C\appi2ULP\appi\appi}\text{&autosearch=true}\) Legal information Standardized Post issuance INPADOC Legal status Date Event Description Granted 2014-05-06 GRANTED 2010-03-25 FILED Filed Designated states Date Event code Description Ownership 2010 ADNEXUS INCORPORATED COTROPIA, CHARLES S. 2020-08-04 COR, INC. 2020-07-07 BOOTH, TIMOTHY L. 2010-08-06 SANDIFER, SHAWN 2010-08-06 Payment status Status Event code Description 2021-05-19 Fee paid M2552 PAYMENT OF MAINTENANCE FEE, 8TH YR, SMALL ENTITY. 2017-05-17 Fee paid M2551 PAYMENT OF MAINTENANCE FEE, 4TH YR, SMALL ENTITY. Litigation/Opposition

Date Filed

Applicant Application Application No. Type

Publication number _____US7606926B1

2009-10-20

Publication date____

Date

Date

code

Date

Dosage Strength Number

A system and method are disclosed in which an initiating caller using a station connected to a data network receives advertisement information while waiting for a call to complete between the station and the receiving party. The station connects with a server that

Route RLD Patent Delist Requested

Text

Equivalence

No pharmaceuticals data

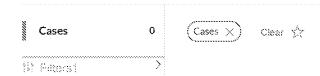
Code

Citations Display in a list Q (/api/control?dient=&diationsSearch=)							
backware	<u>US6496857B1</u>	Cited by the examiner	2002-12-17	Delivering targeted, enhanced advertisements across electronic networks	MIRROR WORLDS TECHNOLOGIES	B	
☐ backware	US20030212745A1	Cited by the examiner	2003-11-13	Selective multi-step email message marketing	CAUGHEY DAVID	à	
☐ backwaru	US20060149630A1	Cited by the examiner	2006-07-06	Opt-in delivery of advertisements on mobile devices	ELLIOT⊤ JOSEPH F ARMISEN FABRICE RAYNAUD DANIEL P	ß	
☐ backware	<u>US20080040219A1</u>	Cited by the examiner	2008-02-14	Proximity-based wireless advertising system	KIM JEFF MESLIE JEAN		
☐ backware	<u>US20110246593A1</u>	Cited by the examiner	2011-10-06	Anonymous Email Address Management	CRESPO ARTURO E PERROCHON LOUIS V MAO ERIC LING BENJAMIN	ħ.	
forward	<u>US20110099118A1</u>		2011-04-28	SYSTEMS AND METHODS FOR ELECTRONIC DISTRIBUTION OF JOB LISTINGS	RUDLOFF ALEXANDER C	à	
forward	<u>US9251516B2</u>		2016-02-02	Systems and methods for electronic distribution of job listings		PDF	
forward	US20160150044A1		2016-05-26	REDUCING REDIRECTS	GOOGLE	PDF	
forward	<u>US10742762B2</u>		2020-08-11	Reducing redirects	GOOGLE	PDF	
forward	<u>US20200186481A1</u>		2020-06-11	COMMUNICATION WITH SERVICE PROVIDERS USING DISPOSABLE EMAIL ACCOUNTS	OATH	PDF	
forward	<u>US11341542B2</u>		2022-05-24	User customizable web advertisements	EBAY	-	
forward	<u>US11438284B2</u>		2022-09-06	Communication with service providers using disposable email accounts	OATH	100	
forward	<u>US11694236B2</u>		2023-07-04	User customizable web advertisements	EBAY	B	
Display in a li The similarity All On-lir Publica Publica	Similar documents Display in a list Q (Japl/control?dient=&similarSearch=) The similarity check is done by matching this document to all documents in the database. Only the title and abstract text are matched, resulting in a score. The 10 highest-scoring documents are displayed here. All On-line Advertising System And Method						
On-lir	the adopted advertisement data to be displayed on the user terminal in association with the content.						
Publica	Publication number US2007001646941 Publication date 2007-01-18 Publication date 2007-01-18 Publication date 2004-11-24 Publication date 2004-1						
☐ ON-LI	NE ADVERTISING SYSTEM AN	ID METHOD					
Publica	Publication number WC 2005 050513 A1 The present invention relates to an on-line advertising system and method which can provide an advertisement related to predetermined content to a user through a wired (wireless communication network along with the content. An on-line advertising a content of the present invention comprises an advertisement database for maintaining advertisement data, a keyword related thereto and a category corresponding thereto; a content database for maintaining a content identifier for identifying content provided to a user terminal through a communication network, and a category related to the content; an advertisement data searching unit for searching the advertisement database for advertisement data corresponding to a category related to the content; an advertisement data adopting unit for adopting advertisement data from the searched advertisement data, based on predetermined criterion, by using a keyword related to the searched advertisement data; and a display control unit for controlling the adopted advertisement data to be displayed on the user terminal in association with the content.						
System	m and method for providing	on-line advertising a	and informa	ntion		₽	

Application date	2004-11-12	can access a database storing a plurality of advertisement information. The station includes a user interface, which allows the caller to interact with the station, and a flow controller, which monitors the bandwidth available to receive information from the server system.
System and method	d for providing on-line advertisin	g and information
Publication number Publication date Application date	U56857024B1 2005-02-15 2000-08-21	A system and method are disclosed in which an initiating caller using a station connected to a data network receives advertisement information while waiting for a call to complete between the station and the receiving party. The station connects with a server that can access a database storing a plurality of advertisement information. The station includes a user interface, which allows the caller to interact with the station, and a flow controller, which monitors the bandwidth available to receive information from the server system.
SYSTEM AND METH	OD FOR INTERMEDIATING ON-L	INE ADVERTISEMENT
Publication number Publication date Application date	KR1020210132427A 2021-11-04 2020-04-27	The present invention relates to an online advertisement mediation system and a method thereof. According to the present invention, an online advertisement mediation method stores online advertisements registered through online advertisement mediation sites in a database and displays an advertisement list of the stored online advertisements on the online advertisement mediation site to allow the online advertisements stored in the database to be searched and viewed by a plurality of users through a communication network. An affiliate site is registered as an advertisement mediation site and a user space of the affiliate site operated by a member is received from the member of the advertisement mediation site. When a request for posting to the user space for an advertisement selected from the advertisement list is received from the member; the affiliate site requests confirmation of the member's right to display the advertisement in the user space. When the member's right is authenticated, selected advertisement information is transmitted to an operation server of fallitated site so that the selected advertisement is displayed in the user space. Accordingly, the method provides an advantage of freely posting online advertisements in various virtual spaces.COPYRIGHT KIPO 2022
A third-party adver	tising monitoring method and sy	rstem based on asynchronous verification
Publication number Publication date Application date	CN111581079B 2023-05-26 2020-04-16	The invention discloses a third-party advertisement monitoring method and system based on asynchronous verification, and the method comprises the steps: inserting a website link of a third-party advertisement monitoring service into an advertisement and tatable for an advertisement released by an advertisement engine in an information flow; when the advertisement in the information flow is 'exposed' or 'interactive', obtaining first coded information of the 'exposed' or 'interactive' advertisement through a website link of the third-party advertisement monitoring service, and storing the first coded information in a database of the third-party advertisement monitoring service; and obtaining second coded information of the 'exposure' or 'interaction' advertisement in a set time period from the advertisement engine, and monitoring the second coded information obtained from the advertisement engine by using the first coded information in the database of the third-party monitoring service. According to the invention, the full-regression automatic test of advertisement monitoring is relicted, all manual operations and fiddler packet capture are canceled, a data-driven test method is adopted, and the test efficiency meets the requirement of mobile terminal publishing test time.
METHOD AND SYST	EM FOR IMPLEMENTING INTERA	ACTIVE ADVERTISEMENTS, TERMINAL EQUIPMENT, AND ADVERTISEMENT CLIENT TERMINAL
Publication number Publication date Application date	US20110112894A1 2011-05-12 2011-01-18	A method and a system for implementing interactive advertisements, and an advertisement client terminal in a terminal equipment are provided. The method for implementing interactive advertisements includes: receiving, by an advertisement client terminal, a request message sent by a service client terminal, in which the request message is configured to request information interaction with a third party platform publishing advertisements; acquiring, by the advertisement client terminal, contact information of the third party platform according to the request message; and triggering, by the advertisement client terminal, a terminal communication module to perform information interaction with the third party platform according to the contact information of the third party platform. The method avoids congestion at an advertisement server without changing existing processing operations of a network-side communication module, and enables the advertisement client terminal to detect and filter malicious clicks, to perform precise, reliable, and true charging of interactive advertisements by category, and to shield user information from a network side.
On-line Advertising	System And Method	<u> </u>
Publication number Publication date Application date	KR1020050050016A 2005-05-27 2004-01-15	PURPOSE: A system and a method for offering contents and an AD(ADvertisement) related to the contents to a user through the wired/wireless communication network are provided to guarantee relationship between the contents and the AD related to the contents. CONSTITUTION: AD data, a keyword related to the AD data, and a category corresponding to the AD data are stored in an AD database(1001). A contents ID for identifying the contents provided to a user terminal and the category related to the contents are stored in a contents database(1002). The AD data corresponding to the category related to the contents is searched from the AD database(1003). The AD data is selected among the selected AD data according to a standard by using the searched AD and the related keyword(1004). The AD is displayed to a user terminal in relation to the contents(1005). © KIPO 2006
Interactive system	and method of mobile advertise	ment application program interface (API)
Publication number Publication date Application date		The invention discloses an interactive system and a method of a mobile advertisement application program interface (API). The system comprises a terminal, an advertisement platform and an advertisement injecting party. After the terminal finishes displaying an advertisement, the terminal sends an advertisement display request to the advertisement platform and the

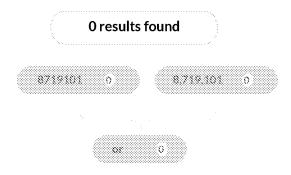
The invention discloses an interactive system and a method of a mobile advertisement application program interface (API). The system comprises a terminal, an advertisement platform and an advertisement injecting party. After the terminal finishes displaying an advertisement, the terminal sends an advertisement display request to the advertisement platform and the advertisement injecting party, and at the same time, the advertisement platform transmits the display request which is sent by the terminal to the advertisement injecting party. The advertisement injecting party carries out matching on the received display requests which come from the terminal and the advertisement platform, and sends a matching result to the advertisement platform. Through the interactive method, interaction among parties in the interaction is transparent, and authenticity of information in API interaction process is ensured.

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Documents (4)

US Patent Issued to COR on May 5 for "System and method of on-line advertising" (Texas Inventors)

Client/Matter: -None-

Search Terms: 8719101 or 8,719,101 Search Type: Terms and Connectors

Narrowed by:

Content Type Narrowed by News -None-

2. COR Inc. Assigned Patent

Client/Matter: -None-

Search Terms: 8719101 or 8,719,101 Search Type: Terms and Connectors

Narrowed by:

Content Type Narrowed by News -None-

3. U.S. Patents Awarded to Inventors in Texas (May 7)

Client/Matter: -None-

Search Terms: 8719101 or 8,719,101 Search Type: Terms and Connectors

Narrowed by:

Content Type Narrowed by News -None-

4. US Patent granted to COR, Inc. (Texas.) on May 06 titled as "System and method of on-line advertising"

Client/Matter: -None-

Search Terms: 8719101 or 8,719,101 Search Type: Terms and Connectors

Narrowed by:

Content Type Narrowed by News -None-

US Patent Issued to COR on May 6 for "System and method of on-line advertising" (Texas Inventors)

US Fed News

May 6, 2014 Tuesday 11:27 PM EST

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Length: 214 words

Dateline: ALEXANDRIA, Va.

Body

ALEXANDRIA, Va., May 6 -- United States <u>Patent</u> no. <u>8,719,101</u>, issued on May 6, was assigned to COR Inc. (Plano, Texas).

"System and method of on-line advertising" was invented by Timothy L. Booth (Murphy, Texas) and Shawn Sandifer (Frisco, Texas). According to the abstract* released by the U.S. <u>Patent</u> & Trademark Office: "A system and method according to which an advertisement associated with a first party that contains an interactive element displayed within the advertisement is displayed to a recipient in a network communication associated with a second party, an interface option within the advertisement is displayed as a result of an interaction by the recipient with the interactive element, contact information in the interface option is received from the recipient, and the contact information is stored in a database." The <u>patent</u> was filed on March 25, 2010, under Application No. 12/731,973. *For further information, including images, charts and tables, please visit: http://patit.uspto.gov/netacgi/nph-Paraer/Sect1=PTO2&Sect2=HTOFF&p=1&u=2&Fnetahtmi/&2FPTO%2Fsearch

bool.html8r=18f=G8i=50&co1=AND&d=FTXT&s1=8719101&OS=8719101&RS=8719101 For any query with respect to this article or any other content requirement, please contact Editor at htsyndication@hindustantimes.com

Load-Date: May 6, 2014

End of Document

COR Inc. Assigned Patent

Targeted News Service May 7, 2014 Wednesday 9:50 PM_EST

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Length: 123 words

Byline: Targeted News Service

Dateline: Alexandria, Va.

Body

ALEXANDRIA, Va., May 7 -- COR Inc., Plano, Texas, has been assigned a <u>patent</u> (<u>8,719,101</u>) developed by Timothy L. Booth, Murphy, Texas, and Shawn Sandifer, Frisco, Texas, for a "system and method of on-line advertising."

The <u>patent</u> application was filed on March 25, 2010 (12/731,973). The full-text of the <u>patent</u> can be found at https://patft.usplo.gov/netacgi/nph-

Parser/Sect1=PTQ1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s 1=8,719,101.PN.&OS=PN/8,719,101&RS=PN/8,719,101

Written by Sudarshan Harpal; edited by Jaya Anand.

For more information about Targeted News Service federal <u>patent</u> awards please contact: Myron Struck, Editor, Direct: 703/866-4708, Cell: 703/304-1897, <u>Myron@targetednews.com</u>

SH0507JA0507-1009150

Load-Date: May 7, 2014

End of Document

Targeted News Service

May 7, 2014 Wednesday 2:03 PM EST

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Length: 5891 words

Byline: Targeted News Service Targeted News Service

Dateline: Alexandria, VA.

Body

ALEXANDRIA, Va., May 7 -- The following federal patents were awarded to inventors in Texas.

AT&T Intellectual Property I Assigned Patent for Hybrid Internet Protocol Network Fault Diagnosis

ALEXANDRIA, Va., May 6 -- AT&T Intellectual Property I, Atlanta, has been assigned a <u>patent</u> (8,711,700) developed by Weijing Chen, Leander, Texas, for a method and apparatus "for diagnosing faults in a hybrid internet protocol network."

The <u>patent</u> application was filed on Sept. 25, 2012 (13/625,955). The full-text of the <u>patent</u> can be found at http://pat/t.uspto.gov/netacgi/nph-

Parser/Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&t=50&s 1=8711700.PN.&OS=PN/8711700&RS=PN/8711700

Written by Marlyn Vitin.

AT&T Intellectual Property I Assigned Patent Communications Method and Apparatus

ALEXANDRIA, Va., May 6 -- AT&T Intellectual Property I, Atlanta, has been assigned a <u>patent</u> (8,711,199) developed by Haifeng Bi, San Antonio, for a "method and apparatus for communications."

The <u>patent</u> application was filed on Jan. 13, 2009 (12/352,958). The full-text of the <u>patent</u> can be found at http://patft.uspto.gov/netacgi/nph-

Parser/2Sect1=PTO1&Sect2=HITOFF&d=PALL&g=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.him&r=1&f=G&l=50&s 1=8711199.PN.&OS=PN/8711199&RS=PN/8711199

Written by Marlyn Vitin.

* * *

Mattersight Assigned Patent

ALEXANDRIA, Va., May 7 -- Mattersight, Chicago, has been assigned a <u>patent</u> (8,718,262) developed by four co-inventors for a "method and system for automatically routing a telephonic communication base on analytic attributes associated with prior telephonic communication." The co-inventors are Kelly Conway, Lake Bluff, Illinois, Christopher Danson, Austin, Texas, Douglas Brown, Austin, Texas, and David Gustafson, Lake Bluff, Illinois.

The <u>patent</u> application was filed on March 30, 2007 (11/731,478). The full-text of the <u>patent</u> can be found at http://patft.uspto.gov/netacgi/nph-

Parser?Seci1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Farchnum.htm&r=1&f=G&t=50&s 1=8,718,262 PN,&OS=PN/8,718,262&RS=PN/8,718,262

Written by Kusum Sangma; edited by Jaya Anand.

Crown Equipment Assigned Patent

ALEXANDRIA, Va., May 7 -- Crown Equipment, New Bremen, Ohio, has been assigned a <u>patent</u> (8,718,372) developed by Lee F. Holeva, Fort Wayne, Indiana, Edwin R. Elston, El Paso, Texas, and Michael J. Seelinger, South Bend, Indiana, for "identifying and evaluating possible horizontal and vertical lines intersecting potential pallet features."

The <u>patent</u> application was filed on Oct. 16, 2012 (13/652,524). The full-text of the <u>patent</u> can be found at http://pat/ft.uspto.gov/netacgi/nph-

Parser/Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&t=50&s 1=87,18,372.PN.&OS=PN/87,18,372&RS=PN/87,18,372

Written by Amal Ahmed; edited by Jaya Anand.

Dell Products Assigned Patent for Memory Controller-independent Memory Sparing

ALEXANDRIA, Va., May 7 -- Dell Products, Round Rock, Texas, has been assigned a <u>patent</u> (8,719,493) developed by Stuart Allen Berke, Austin, Texas, and William Sauber, Georgetown, Texas, for "memory controller-independent memory sparing."

The <u>patent</u> application was filed on March 21, 2012 (13/426,296). The full-text of the <u>patent</u> can be found at http://paifi.uspto.gov/netacgi/nph-

Parser?Sect1=PTO1&Sect2=H/TOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s 1=8,719,493.PN.&OS=PN/8,719,493&RS=PN/8,719,493

Written by Sudarshan Harpal; edited by Jaya Anand.

Nano-Retina Assigned Patent

ALEXANDRIA, Va., May 7 -- Nano-Retina, Wilmington, Delaware, has been assigned a <u>patent</u> (8,718,784) developed by Ra'anan Gefen, Re'ut, Israel, and Rahul Saini, Plano, Texas, for "penetrating electrodes for retinal stimulation."

The <u>patent</u> application was filed on Jan. 14, 2010 (12/687,509). The full-text of the <u>patent</u> can be found at http://patft.uspto.gov/netscgi/nph-

Perser?Sec.i1=PTO1&Sect2=HiTOFF&d=PALL&p=1&u=½2Fnetehtml%2FPTO½2Forchnum.htm&r=1&l=G&l=50&s 1=8,718,784.PN.&OS=PN/8,718,784&RS=PN/8,718,784

Written by Kusum Sangma; edited by Jaya Anand.

United Services Automobile Association Assigned Patent

ALEXANDRIA, Va., May 7 -- United Services Automobile Association, San Antonio, has been assigned a <u>patent</u> (8,719,122) developed by Michael P. Bueche Jr., San Antonio, for an income itemization.

The <u>patent</u> application was filed on Sept. 3, 2013 (14/016,860). The full-text of the <u>patent</u> can be found at <u>http://patit.uspto.gov/netacgi/npt-</u>

Parser?Sect1=PTO1&Sect2=HiTOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s 1=8.719.122.PN.&OS=PN&.719.122&RS=PN&.719.122

Written by Sudarshan Harpal; edited by Jaya Anand.

対象が

International Business Machines Assigned Patent for Assist Thread Analysis and Debug Mechanism

ALEXANDRIA, Va., May 7 -- International Business Machines, Armonk, New York, has been assigned a *patent* (8,719,638) developed by Richard Louis Arndt, Austin, Texas, and Giles Roger Frazier, Austin, Texas, for an "assist thread analysis and debug mechanism."

The <u>patent</u> application was filed on July 17, 2012 (13/551,366). The full-text of the <u>patent</u> can be found at <u>http://patit.uspio.gov/netacgi/nph</u>:

Parser/Sect1=PTO1&Seci2=HITOFF&d=PALL&p=1&u=%2Fnetahlmi%2FPTO%2Fsrchnum.him&r=1&f=G&i=50&s 1=8,719,638.PN.&OS=PN/8,719,638&RS=PN/8,719,638

Written by Sudarshan Harpal; edited by Jaya Anand.

National Instruments Assigned Patent

ALEXANDRIA, Va., May 7 -- National Instruments, Austin, Texas, has been assigned a <u>patent</u> (8,719,774) developed by 10 co-inventors for "developing programs for hardware implementation in a graphical specification and constraint language Via iterative estimation of performance or resource utilization." The co-inventors are Guoqiang Wang, Albany, California, Jeffrey N. Correll, Cedar Park, Texas, Sadia B. Malik, Austin, Texas, Hugo A. Andrade, El Cerrito, California, Newton G. Petersen, Austin, Texas, Rhishikesh Limaye, Berkeley, California, Trung N. Tran, Fremont, California, Jacob Kornerup, Austin, Texas, Kaushik Ravindran, Berkeley, California, and Guang Yang, San Jose, California.

The <u>patent</u> application was filed on July 28, 2011 (13/193,366). The full-text of the <u>patent</u> can be found at <u>http://patfi.uspto.gov/netacai/nph-</u>

Parser?Sect1=PTO1&Sect2=H/TOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&i=50&s 1=8,719,774.PN.&OS=PN/8,719,774&RS=PN/8,719,774

Written by Sudarshan Harpal; edited by Jaya Anand.

Apple Assigned Patent for Method for Efficient Control Signaling of Two Codeword to One Codeword Transmission

ALEXANDRIA, Va., May 7 -- Apple, Cupertino, California, has been assigned a **patent** (8,719,654) developed by Jayesh H. Kotecha, Austin, Texas, Ian C. Wang, Austin, Texas, and Ning Chen, Austin, Texas, for a "method for efficient control signaling of two codeword to one codeword transmission."

The <u>patent</u> application was filed on Aug. 13, 2012 (13/584,686). The full-text of the <u>patent</u> can be found at http://patft.uspto.gov/netacai/nph-

Parser?Sect1=PTO1&Sect2=H(TOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s 1=87.19,654.PN.&OS=PN/87.19,654&RS=PN/87.19.654 Written by Deviprasad Jena; edited by Java Anand.

Dell Products Assigned Patent for Native Bi-directional Communication for Hardware Management

ALEXANDRIA, Va., May 7 -- Dell Products, Round Rock, Texas, has been assigned a <u>patent</u> (8,719,410) developed by Elie Jreij, Pflugerville, Texas, Sudhir Vittal Shetty, Cedar Park, Texas, and Wayne R. Weilnau Jr., Austin, Texas, for "native bi-directional communication for hardware management."

The <u>patent</u> application was filed on Feb. 25, 2013 (13/776,190). The full-text of the <u>patent</u> can be found at http://patit.uspto.gov/netacgi/neh-

Parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s 1=8,719,410.PN,&OS=PN/8,719,410&RS=PN/8,719,410

Written by Sudarshan Harpal; edited by Jaya Anand.

ConocoPhillips Assigned Patent

ALEXANDRIA, Va., May 7 -- ConocoPhillips, Houston, has been assigned a <u>patent</u> (8,718,993) developed by Hector M. Klie, Katy, Texas, for "multilevel percolation aggregation solver for petroleum reservoir simulations."

The <u>patent</u> application was filed on Jan. 13, 2011 (13/005,606). The full-text of the <u>patent</u> can be found at http://patft.uspto.gov/netacgi/nph-

Parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.him&r=1&f=G&i=50&e 1=8,718,993.PN.&OS=PN/8,718,993&RS=PN/8,718,993

Written by Sudarshan Harpal; edited by Jaya Anand.

Verizon Patent and Licensing Assigned Patent

ALEXANDRIA, Va., May 7 -- Verizon <u>Patent</u> and Licensing, Basking Ridge, New Jersey, has been assigned a <u>patent</u> (8,719,891) developed by six co-inventors for "methods and systems for providing promotional content based on a migration of a user account from a first digital video recording ("DVR") system to a second DVR system." The co-inventors are Rual I. Aldrey, Plano, Texas, Donald H. Relyea, Dallas, Venkata S. Adimatyam, Irving, Texas, Kishore Taliapaneni, Flower Mound, Texas, Michael R. Oliver, Hoboken, New Jersey, and George M. Higa, Plano, Texas.

The <u>patent</u> application was filed on Dec. 31, 2012 (13/731,955). The full-text of the <u>patent</u> can be found at <u>http://patit.uspto.gov/nstacgi/nph-</u>

Parser/Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnstahlm/%2FPTO%2Fsrchnum.him&r=1&f=G&f=50&s 1=8,719.891.PN.&OS=PN/8,719.891&RS=PN/8,719,891

Written by Sudarshan Harpal; edited by Jaya Anand.

Toshiba America Research, Telcordia Technologies Assigned Patent

ALEXANDRIA, Va., May 7 -- Toshiba America Research, Washington, and Telcordia Technologies, Piscataway, New Jersey, have been assigned a <u>patent</u> (8,717,931) developed by five co-inventors for network discovery mechanisms. The co-inventors are Kenichi Taniuchi, Piscataway, New Jersey, Yoshihiro Ohba, Fort Lee, New

Jersey, Sunil Madhani, Austin, Texas, Subir Das, Kendall Park, New Jersey, and Ashutosh Dutta, Bridgewater, New Jersey.

The <u>patent</u> application was filed on Nov. 7, 2005 (11/267,590). The full-text of the <u>patent</u> can be found at <u>http://patit.uspto.gov/netscgi/nat-</u>

Parcer?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s 1=87.17.931.PN.&OS=PN/67.17.931&RS=PN/67.17.931

Written by Amal Ahmed; edited by Jaya Anand.

Evolved Aircraft Systems Assigned Patent

ALEXANDRIA, Va., May 7 -- Evolved Aircraft Systems, El Paso, Texas, has been assigned a <u>patent</u> (8,718,839) developed by Michael Louis Everett, El Paso, Texas, Louis Jackson Everett, El Paso, Texas, and Mario Ruiz Jr., El Paso, Texas, for a "method and apparatus for automatically controlling aircraft flight control trim systems."

The <u>patent</u> application was filed on Dec. 3, 2010 (12/959,418). The full-text of the <u>patent</u> can be found at <u>http://patit.uspio.gov/netacgi/nph</u>:

Parser/Sect1=PTO1&Seci2=HITOFF&d=PALL&p=1&u=%2Fnetahlmi%2FPTO%2Fsrchnum.him&r=1&f=G&i=50&s 1=8,718,839.PN,&OS=PN/8,718,839&RS=PN/8,718,839

Written by Sudarshan Harpal; edited by Jaya Anand.

Cadence Design Systems Assigned Patent for Method and System for Implementing Clock Tree Prototyping

ALEXANDRIA, Va., May 7 -- Cadence Design Systems, San Jose, California, has been assigned a *patent* (8,719,743) developed by Paul W. Kollaritsch, Nacogdoches, Texas, Oleg Levitsky, San Jose, California, and Lokeswara R. Korlipara, San Jose, California, for a "method and system for implementing clock tree prototyping."

The <u>patent</u> application was filed on Sept. 30, 2012 (13/632,138). The full-text of the <u>patent</u> can be found at <u>http://paifi.uspto.gov/nefacqi/nph-</u>

Parser?Sect1=PTO1&Sect2=HtTOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s 1=87.19.743.PN.&OS=PN/87.19.743&RS=PN/87.19.743

Written by Deviprasad Jena; edited by Jaya Anand.

International Business Machines Assigned <u>Patent</u> for Dynamic Cache Correction Mechanism to Allow Constant Access to Addressable Index

ALEXANDRIA, Va., May 7 -- International Business Machines, Armonk, New York, has been assigned a *patent* (8,719,618) developed by four co-inventors for a "dynamic cache correction mechanism to allow constant access to addressable index." The co-inventors are Ekaterina M. Ambroladze, Wappingers Falls, New York, Michael A. Blake, Wappingers Falls, New York, Timothy C. Bronson, Round Rock, Texas, and Hieu T. Huynh, Austin, Texas.

The <u>patent</u> application was filed on June 13, 2012 (13/495,174). The full-text of the <u>patent</u> can be found at <u>http://patift.uspto.gov/nstacgi/nph-</u>

Paraer?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahlmi%2FPTO%2Fsrchnum.hlm&r=1&f=G&i=50&s 1=8,719,618.PN,&OS=PN8,719,618&RS=PN/8,719,618

Written by Sudarshan Harpal; edited by Jaya Anand.

Qualcomm Assigned Patent for Configurable Cache and Method to Configure Same

ALEXANDRIA, Va., May 7 -- Qualcomm, San Diego, has been assigned a <u>patent</u> (8,719,503) developed by four co-inventors for a "configurable cache and method to configure same." The co-inventors are Christopher Edward Koob, Round Rock, Texas, Ajay Anant Ingle, Austin, Texas, Lucian Codrescu, Austin, Texas, and Jian Shen, Austin, Texas.

The <u>patent</u> application was filed on June 25, 2012 (13/531,803). The full-text of the <u>patent</u> can be found at <u>http://paifi.uspto.gov/netacgi/nph-</u>

Parser?Sect1::PTO1&Sect2::HtTOFF&d::PALL&p::1&u::%2Fnetahtml%2FPTO%2Fsrchnum.htm&r::1&f::G&l::50&s 1=8,719,503.PN.&OS=PN/8,719,503&RS=PN/8,719,503

Written by Balkishan Dalai; edited by Jaya Anand.

Verizon Patent and Licensing Assigned Patent for Iterative Processing of Transaction Information to Detect Fraud

ALEXANDRIA, Va., May 7 -- Verizon <u>Patent</u> and Licensing, Basking Ridge, New Jersey, has been assigned a <u>patent</u> (8,719,166) developed by Visweswararao Ganti, Plano, Texas, for an "iterative processing of transaction information to detect fraud."

The <u>patent</u> application was filed on Dec. 16, 2010 (12/970,128). The full-text of the <u>patent</u> can be found at http://peiff.uento.gov/netacgi/nph:

Persor?Seci1=PTO1&Sect2=HtTOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&f=50&s 1=8,719,166.PN.&OS=PN/8,719,166&RS=PN/8,719,166

Written by Sudarshan Harpal; edited by Jaya Anand.

Dell Products Assigned Patent

ALEXANDRIA, Va., May 7 -- Dell Products, Round Rock, Texas, has been assigned a <u>patent</u> (8,719,557) developed by five co-inventors for a "system and method for secure client hosted virtualization in an information handling system." The co-inventors are Shree Dandekar, Round Rock, Texas, Frank H. Molsberry, Georgetown, Texas, Gary D. Huber, Austin, Texas, Neeraj Srivastava, Austin, Texas, and Yuan-Chang Lo, Austin, Texas.

The <u>patent</u> application was filed on May 28, 2010 (12/790,546). The full-text of the <u>patent</u> can be found at http://patit.uspio.gov/netacgi/neta:

Parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahlmt%2FPTO%2Fsrchnum.hlm&r=1&f=G&t=50&s 1=8,719,557.PN.&OS=PN/8,719,557&RS=PN/8,719,557

Written by Sudarshan Harpal; edited by Jaya Anand.

MetroPCS Wireless Assigned Patent

ALEXANDRIA, Va., May 7 -- MetroPCS Wireless, Richardson, Texas, has been assigned a <u>patent</u> (8,718,636) developed by Bejoy Pankajakshan, Plano, Texas, for a "system and method for expedited call retry handling due to voice over 4G call failure."

The <u>patent</u> application was filed on Feb. 21, 2013 (13/773,198). The full-text of the <u>patent</u> can be found at http://patft.uapto.gov/netacgi/nph-

Parser?Seci1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Farchnum.htm&r=1&f=G&t=50&s 1=8,718,636.PN,&OS=PN/8,718,636&RS=PN/8,718,636

Written by Sudarshan Harpal; edited by Jaya Anand.

International Business Machines Assigned Patent for Efficient Processing of Cache Segment Waiters

ALEXANDRIA, Va., May 7 -- International Business Machines, Armonk, New York, has been assigned a *patent* (8,719,504) developed by four co-inventors for an "efficient processing of cache segment waiters." The co-inventors are Kevin John Ash, Tucson, Arizona, Michael Thomas Benhase, Tucson, Arizona, Lokesh Mohan Gupta, Tucson, Arizona, and David Blair Whitworth, Austin, Texas.

The <u>patent</u> application was filed on Sept. 14, 2012 (13/616,902). The full-text of the <u>patent</u> can be found at http://pat/ft.uspto.gov/netacgi/nph-

Parser/Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&t=50&s 1=8,719,504.PN.&OS=PN/8,719,504&RS=PN/8,719,504

Written by Sudarshan Harpal; edited by Jaya Anand.

Dell Products Assigned Patent for System and Method for Access Controller Assisted Boot

ALEXANDRIA, Va., May 7 -- Dell Products, Round Rock, Texas, has been assigned a <u>patent</u> (8,719,389) developed by Matthew L. Domsch, Austin, Texas, and Javier L. Jimenez, Austin, Texas, for a "system and method for an access controller assisted boot."

The <u>patent</u> application was filed on Oct. 29, 2010 (12/915,407). The full-text of the <u>patent</u> can be found at http://paifi.uspto.gov/netacgi/noh-

Parser?Sect1=PTO1&Sect2=H/TOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s 1=8,719,389,PN,&OS=PN/8,719,389&RS=PN/8,719,389

Written by Sudarshan Harpal; edited by Jaya Anand.

Baker Hughes Inc. Assigned Patent

ALEXANDRIA, Va., May 7 -- Baker Hughes Inc., Houston, has been assigned a <u>patent</u> (8,719,721) developed by seven co-inventors for the "selection of borehole and well data for visualization." The co-inventors are Olufemi A. Adegbola, Dubai, United Arab Emirates, Emad Al-Ajmi, Jaber Al-Ali, Kuwait, Peter J. Guijt, Spring, Texas, Sebastian Enrico Ramirez, Houston, William W. Scott, The Woodlands, Texas, Joel W. Tarver, Houston, and Doron Hetz, Houston.

The <u>patent</u> application was filed on Nov. 1, 2012 (13/666,034). The full-text of the <u>patent</u> can be found at <u>http://entit.usplo.gov/netacgi/neh-</u>

Parser/Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahlmt%2FPTO%2Fsrchnum.him&r=1&f=G&t=50&s 1=8,719,721,PN,&QS=PN/8,719,721&RS=PN/8,719,721

Written by Sudarshan Harpal; edited by Jaya Anand.

Intel Assigned Patent

ALEXANDRIA, Va., May 7 -- Intel, Santa Clara, California, has been assigned a <u>patent</u> (8,719,612) developed by four co-inventors for "method, system and apparatus for low-power storage of processor context information." The co-inventors are Bruce L. Fleming, Morgan Hill, California, Ashish V. Choubal, Austin, Texas, Sanjoy K. Mondal, Austin, Texas, and Belliappa M. Kuttanna, Austin, Texas.

The <u>patent</u> application was filed on Jan. 8, 2013 (13/736,829). The full-text of the <u>patent</u> can be found at <u>http://paifi.usplo.gov/netacgi/nph-</u>

Parser?Sect1=PTO1&Sect2=H/TOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Ferchnum.htm&r=1&f=G&l=50&e 1=8,719.612.PN.&OS=PN/8,719.612&RS=PN/8,719.612

Written by Balkishan Dalai; edited by Jaya Anand.

HSB Solomon Associates Assigned Patent

ALEXANDRIA, Va., May 7 -- HSB Solomon Associates, Dallas, has been assigned a *patent* (8,718,976) developed by five co-inventors for a "control asset comparative performance analysis system and methodology." The co-inventors are John P. Havener, Plano, Texas, Gregory D. Martin, Georgetown, Texas, Russell F. Brown, Dallas, William Horner, Dallas, and Richard B. Jones, The Woodlands, Texas.

The <u>patent</u> application was filed on Aug. 1, 2011 (13/195,204). The full-text of the <u>patent</u> can be found at http://patit.uspto.gov/netacgi/noh-

Parser? Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s 1=8.718.976.PN &OS=PN-8.718.976&RS=PN-8.718.976

Written by Sudarshan Harpal; edited by Jaya Anand.

International Business Machines Assigned <u>Patent</u> for Scaleable Status Tracking of Multiple Assist Hardware Threads

ALEXANDRIA, Va., May 7 -- International Business Machines, Armonk, New York, has been assigned a <u>patent</u> (8,719,554) developed by Richard Louis Arndt, Austin, Texas, Giles Roger Frazier, Austin, Texas, and Ronald P. Hall, Austin, Texas, for "scaleable status tracking of multiple assist hardware threads."

The <u>patent</u> application was filed on Jan. 23, 2013 (13/748,540). The full-text of the <u>patent</u> can be found at http://peifi.uspto.gov/netecgi/nph-

Parser?Sect1=PTO1&Sect2=H/TOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Ferchnum.htm&r=1&f=G&l=50&e 1=8,719,554.PN.&OS=PN/8,719,554&RS=PN/8,719,554

Written by Sudarshan Harpal; edited by Jaya Anand.

United Services Automobile Association Assigned <u>Patent</u> for Systems and Methods for Modeling Insurance Coverage

ALEXANDRIA, Va., May 7 -- United Services Automobile Association, San Antonio, has been assigned a *patent* (8,719,060) developed by John C. Hopkins, San Antonio, for "systems and methods for modeling insurance coverage."

The <u>patent</u> application was filed on June 20, 2012 (13/528,467). The full-text of the <u>patent</u> can be found at http://patft.uspto.gov/netacgi/nph-

Parser?Seci1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Farchnum.htm&r=1&f=G&t=50&s 1=8,719,060,PN,&OS=PN/8,719,060&RS=PN/8,719,060

Written by Sudarshan Harpal; edited by Jaya Anand.

United Services Automobile Association Assigned Patent

ALEXANDRIA, Va., May 7 -- United Services Automobile Association, San Antonio, has been assigned a *patent* (8,719,838) developed by four co-inventors for "systems and methods for generating scripts to interact with web sites." The co-inventors are Charles Lee Oakes III, Boerne, Texas, Randy Ray Morlen, San Antonio, Teddy Joseph Edmond Voutour, Helotes, Texas, and Rickey D. Burks, Boerne, Texas.

The <u>patent</u> application was filed on May 28, 2008 (12/127,913). The full-text of the <u>patent</u> can be found at http://pat/ft.uspto.gov/netacgi/nph-

Parser/Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahlmi%2FPTO%2Fsrchnum.him&r=1&f=G&i=50&s 1=8,719,838.PN.&OS=PN/8,719,838&RS=PN/8,719,838

Written by Sudarshan Harpal; edited by Jaya Anand.

Advanced Micro Devices Assigned Patent

ALEXANDRIA, Va., May 7 -- Advanced Micro Devices, Sunnyvale, California, has been assigned a *patent* (8,719,543) developed by four co-inventors for "systems and methods implementing non-shared page tables for sharing memory resources managed by a main operating system with accelerator devices." The co-inventors are Patryk Kaminski, Austin, Texas, Thomas Woller, Austin, Texas, Keith Lowery, Bothell, Washington, and Erich Boleyn, Portland, Oregon.

The <u>patent</u> application was filed on Dec. 29, 2009 (12/648,550). The full-text of the <u>patent</u> can be found at <u>http://patit.uspto.gov/neiscgi/nph-</u>

Parsar?Sact1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtni%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s 1=8,719,843.PN.&OS=PN8,719,543&RS=PN8,719,543

Written by Balkishan Dalai; edited by Jaya Anand.

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COR Inc. Assigned Patent

ALEXANDRIA, Va., May 7 -- COR Inc., Plano, Texas, has been assigned a <u>patent</u> (8,719,101) developed by Timothy L. Booth, Murphy, Texas, and Shawn Sandifer, Frisco, Texas, for a "system and method of on-line advertising."

The <u>patent</u> application was filed on March 25, 2010 (12/731,973). The full-text of the <u>patent</u> can be found at <u>http://entit.usplo.gov/netacgi/neh-</u>

Parser/Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&t=50&s 1=8,719,101.PN.&OS=PN/8,719,1018.PS=PN/8,719,101

Written by Sudarshan Harpal; edited by Jaya Anand.

Cavium Assigned Patent

ALEXANDRIA, Va., May 7 -- Cavium, San Jose, California, has been assigned a <u>patent</u> (8,719,331) developed by Rajan Goyal, Saratoga, California, and Gregg A. Bouchard, Georgetown, Texas, for a "work migration in a processor."

The <u>patent</u> application was filed on Aug. 2, 2012 (13/565,459). The full-text of the <u>patent</u> can be found at http://patit.uspio.gov/netacgi/noh.

Paraer?Sect1=PTO1&Seci2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s 1=8,719,331.PN.&OS=PN/8,719,331&RS=PN/8,719,331

Written by Balkishan Dalai; edited by Jaya Anand.

Agere Systems Assigned Patent

ALEXANDRIA, Va., May 7 -- Agere Systems, Allentown, Pennsylvania, has been assigned a *patent* (8,718,040) developed by Deepak Kataria, Edison, New Jersey, Seong-Hwan Kim, Macungie, Pennsylvania, and David P. Sonnier, Austin. Texas, for a "method and apparatus for adaptive bandwidth utilization in a digital network."

The <u>patent</u> application was filed on Dec. 29, 2004 (11/025,101). The full-text of the <u>patent</u> can be found at http://paifi.uspto.gov/netacgi/noh-

Parser?Sect1=PTO1&Sect2=H/TOFF&d=PALL&p=1&u=%2Fnetehtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=59&s 1=87.18.040.PN.&OS=PN/87.18.040&RS=PN/87.18.040

Written by Amal Ahmed; edited by Jaya Anand.

ManyWorlds Assigned Patent

ALEXANDRIA, Va., May 7 -- ManyWorlds, Houston, has been assigned a <u>patent</u> (8,719,213) developed by Steven Dennis Flinn, Sugar Land, Texas, and Naomi Felina Moneypenny, Houston, for "contextually transformed learning layer."

The <u>patent</u> application was filed on Oct. 7, 2011 (13/267,984). The full-text of the <u>patent</u> can be found at http://patft.uspto.gov/netacgi/nph-

Parsor?Seci1=PTO1&Sect2=H(TOFF&d=PALL&p=1&u=%2Fnetahtmt%2FPTO%2Farchnum.htm&r=1&f=G&t=50&s 1=8,719,213.PN,&OS=PN/8,719,213&RS=PN/8,719,213

Written by Sudarshan Harpal; edited by Jaya Anand.

Freescale Semiconductor Assigned Patent

ALEXANDRIA, Va., May 7 -- Freescale Semiconductor, Austin, Texas, has been assigned a <u>patent</u> (8,719,646) developed by Chen He, Austin, Texas, and Kelly K. Taylor, Austin, Texas, for a "non-volatile memory (NVM) reset sequence with built-in read check."

The <u>patent</u> application was filed on April 30, 2012 (13/459,500). The full-text of the <u>patent</u> can be found at <a href="https://doi.org/10.2016/neite.cg//

Parsar/Sact1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrcbnum.htm8r=1&f=G&l=50&s 1=8,719.646.PN.&OS=PN/8,719.646&RS=PN/8,719,646 Written by Sudarshan Harpal; edited by Java Anand.

Advanced Micro Devices Assigned Patent

ALEXANDRIA, Va., May 7 -- Advanced Micro Devices, Sunnyvale, California, has been assigned a *patent* (8,719,598) developed by Shawn Searles, Austin, Texas, Scott C. Johnson, Round Rock, Texas, and Grace I. Chuang, Austin, Texas, for "power OK distribution for multi-voltage chips."

The <u>patent</u> application was filed on July 1, 2010 (12/828,880). The full-text of the <u>patent</u> can be found at http://patit.usplo.gov/netacgi/neh-

Parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=59&s 1=8,719,598,PN,&OS=FN/8,719,598&RS=PN/8,719,598

Written by Balkishan Dalai; edited by Jaya Anand.

Canrig Drilling Technology Assigned Patent

ALEXANDRIA, Va., May 7 -- Canrig Drilling Technology, Houston, has been assigned a *patent* (8,718,802) developed by Scott G. Boone, Houston, for a "well prog execution facilitation system and method."

The <u>patent</u> application was filed on Feb. 5, 2013 (13/759,727). The full-text of the <u>patent</u> can be found at http://pstift.uspto.gov/netacgi/nph-

Parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtmi%2FPTO%2Fsrchnum.him&r=1&f=G&i=50&s 1=8,718,802.PN,&OS=PN/8,718,802&RS=PN/8,718,802

Written by Sudarshan Harpal; edited by Jaya Anand.

Fisher-Rosemount Systems Assigned Patent

ALEXANDRIA, Va., May 7 -- Fisher-Rosemount Systems, Round Rock, Texas, has been assigned a *patent* (8,719,327) developed by Terrence L. Blevins, Round Rock, Texas, Robert J. Karschnia, Chaska, Minnesota, and Mark J. Nixon, Round Rock, Texas, for "wireless communication of process measurements."

The <u>patent</u> application was filed on Sept. 6, 2007 (11/850,810). The full-text of the <u>patent</u> can be found at http://patfi.uspto.gov/nefacgi/nph-

Parser?Sect1=PTO1&Sect2=H/TOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Ferchnum.htm&r=1&f=G&l=50&e 1=8,719,327.PN.&OS=PW8,719,327&RS=PW8,719.327

Written by Sudarshan Harpal; edited by Jaya Anand.

Appcelerator Assigned Patent

ALEXANDRIA, Va., May 7 -- Appcelerator, Mountain View, California, has been assigned a <u>patent</u> (8,719,451) developed by Paul Colton, Hillsborough, California, Uri Sarid, Menlo Park, California, and Kevin Edward Lindsey, Benbrook, Texas, for a "system and method for on-the-fly, post-processing document object model manipulation."

The <u>patent</u> application was filed on Nov. 22, 2008 (12/276,337). The full-text of the <u>patent</u> can be found at http://patit.uapto.gov/netacqi/nph-

Parser/2Sect1=PTO1&Sect2=HtTOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s 1=8,719,451,PN,&OS=PN/8,719,451&RS=PN/8,719,451

Written by Balkishan Dalai; edited by Jaya Anand.

Dell Products Assigned Patent

ALEXANDRIA, Va., May 7 -- Dell Products, Round Rock, Texas, has been assigned a <u>patent</u> (8,719,768) developed by five co-inventors for an "accretion of inter-namespace instances in multi-tenant CIMOM environment." The co-inventors are Jon R. Hass, Austin, Texas, Radhakrishna Reddy Dasari, Round Rock, Texas, Javier L. Jimenez, Austin, Texas, Khachatur Papanyan, Austin, Texas, and Jianwen Yin, Round Rock, Texas.

The <u>patent</u> application was filed on Aug. 22, 2006 (11/466,147). The full-text of the <u>patent</u> can be found at http://pattt.uspto.gov/netacqi/nph-

Parser?Seci1=PTO1&Sect2=H/TOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Farchnum.htm&r=1&f=G&t=50&a 1=8,719,768.PN,&OS=PN/8,719,768&RS=PN/8,719,768

Written by Sudarshan Harpal; edited by Jaya Anand.

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Bank of America Assigned Patent for Payment Items

ALEXANDRIA, Va., May 7 -- Bank of America, Charlotte, North Carolina, has been assigned a *patent* (8,719,160) developed by George Miller Abernethy, Charlotte, North Carolina, Tony England, Tega Cay, South Carolina, and Clarence Lee, Mansfield, Texas, for processing payment items.

The <u>patent</u> application was filed on July 21, 2008 (12/177,044). The full-text of the <u>patent</u> can be found at http://pat/t.uspto.gov/netacgi/neh-

Parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s 1=87,19,160.PN.&OS=PN/87,19,160&RS=PN/87,19,160

Written by Amal Ahmed; edited by Jaya Anand.

Hewlett-Packard Development Assigned <u>Patent</u> for Rapid Access to Data on Powered Down Personal Computer

ALEXANDRIA, Va., May 7 -- Hewlett-Packard Development, Houston, has been assigned a <u>patent</u> (8,719,301) developed by Peter D. Hunt, Spring, Texas, Pablo Salazar, Spring, Texas, and Valiuddin Ali, Houston, for "rapid access to data on a powered down personal computer."

The <u>patent</u> application was filed on Dec. 20, 2010 (12/972,643). The full-text of the <u>patent</u> can be found at <u>http://patit.uspto.gov/netacgi/nph-</u>

Parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&e 1=8,719,301.PN.&OS=PN/8,719,301&RS=PN/8,719,301

Written by Sudarshan Harpal; edited by Jaya Anand.

Hewlett-Packard Development Assigned Patent for Deadlock Prevention

ALEXANDRIA, Va., May 7 -- Hewlett-Packard Development, Houston, has been assigned a **patent** (8,719,478) developed by Sohail Hameed, Houston, Balaji Natrajan, Spring, Texas, and Lijun Qin, College Station, Texas, for deadlock prevention.

The <u>patent</u> application was filed on Aug. 11, 2011 (13/207,839). The full-text of the <u>patent</u> can be found at http://patft.uspto.gov/netacgi/nph-

Parser/Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&t=50&s 1=8,719.478.PN.&OS=FN/8,719.478&RS=PN/8,719.478

Written by Sudarshan Harpal; edited by Jaya Anand.

International Business Machines Assigned <u>Patent</u> for Transmitting Calendar Event in Target Calendaring System Format

ALEXANDRIA, Va., May 7 -- International Business Machines, Armonk, New York, has been assigned a <u>patent</u> (8,719,842) developed by four co-inventors for "transmitting a calendar event in target calendaring system format." The co-inventors are Kulvir S. Bhogal, Fort Worth, Texas, Gregory J. Boss, American Fork, Utah, Rick A. Hamilton, Charlottesville, Virginia, and Alexandre Polozoff, Bloomington, Illinois.

The <u>patent</u> application was filed on March 28, 2013 (13/852,544). The full-text of the <u>patent</u> can be found at <u>http://patit.uepto.gov/netacgi/neh-</u>

Parser?Seci1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s 1=8,719,842.PN &OS=PN/8,719,842&RS=PN/8,719,842

Written by Sudarshan Harpal; edited by Jaya Anand.

Song1 LLC Assigned Patent

ALEXANDRIA, Va., May 7 -- Song1 LLC, Hideaway, Texas, has been assigned a *patent* (8,719,946) developed by Marvin Marshall, Hideaway, Texas, for a "system and method for securely retrieving and playing digital media."

The <u>patent</u> application was filed on March 5, 2012 (13/412,035). The full-text of the <u>patent</u> can be found at <u>http://patit.uspto.gov/netacgi/nat-</u>

Parser?Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s 1=8.719.946.PN.&OS=PN/8.719.946&RS=PN/8.719.946

Written by Sudarshan Harpal; edited by Jaya Anand.

International Business Machines Assigned <u>Patent</u> for Updating Assets Rendered in Virtual World Environment Based on Detected User Interactions in Another World

ALEXANDRIA, Va., May 7 -- International Business Machines, Armonk, New York, has been assigned a *patent* (8,719,731) developed by five co-inventors for "updating assets rendered in a virtual world environment based on detected user interactions in another world." The co-inventors are Rick A. Hamilton II, Charlottesville, Virginia, James R. Kozloski, Yorktown Heights, New York, Brian M. O'Connell, Cary, North Carolina, Clifford A. Pickover, Yorktown Heights, New York, and Keith R. Walker, Austin, Texas.

The <u>patent</u> application was filed on Sept. 14, 2012 (13/619,688). The full-text of the <u>patent</u> can be found at http://patit.uspto.gov/netacgi/nph-

Parser/Sect1=PTO1&Sect2=HITOFF&d=PALL&p=1&u=%2Fnetahlm/%2FPTO%2Fsrchnum.hlm&r=1&f=G&l=50&s 1=8,719,731,PN,&OS=PN/8,719,731&RS=PN/8,719,731

Written by Sudarshan Harpal; edited by Jaya Anand.

International Business Machines Assigned Patent

ALEXANDRIA, Va., May 7 -- International Business Machines, Armonk, New York, has been assigned a *patent* (8,719,527) developed by five co-inventors for "increasing memory capacity in power-constrained systems." The co-inventors are John Bruce Carter, Austin, Texas, Wei Huang, Austin, Texas, Karthick Rajamani, Austin, Texas, Freeman Leigh Rawson III, Austin, Texas, and Kshitij Sudan, Austin, Texas.

The <u>patent</u> application was filed on April 30, 2012 (13/460,044). The full-text of the <u>patent</u> can be found at <u>http://patft.uspto.gov/netacqi/aph-</u>

Parser?Seci1=PTO1&Sect2=HiTOFF&d=PALL&p=1&u=%2Fnetahtmt%2FPTO%2Farchnum.htm&r=1&f=G&t=50&a 1=8,719,527,PN,&OS=PN/8,719,527&RS=PN/8,719,527

Written by Sudarshan Harpal; edited by Jaya Anand.

Advanced Neuromodulation Systems Assigned Patent

ALEXANDRIA, Va., May 7 -- Advanced Neuromodulation Systems, Plano, Texas, has been assigned a *patent* (8,718,788) developed by Brian Franz, Flower Mound, Texas, for a "notched electrode for electrostimulation lead."

The <u>patent</u> application was filed on Sept. 22, 2011 (13/240,497). The full-text of the <u>patent</u> can be found at http://petit.uspto.gov/netecgi/nph-

<u>Parser?Seci1=PTO1&Sect2=HtTOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=50&s</u> 1=8,718,788.PN.&OS=PN/8,718,788&RS=PN/8,718,788

Written by Sudarshan Harpal; edited by Jaya Anand.

7 Billion People Inc. Assigned Patent

ALEXANDRIA, Va., May 7 -- 7 Billion People Inc., Austin, Texas, has been assigned a <u>patent</u> (8,719,105) developed by seven co-inventors for a "dynamic reconfiguration of web pages based on user behavioral portrait." The co-inventors are William Charles Minnis, Austin, Texas, Mark Nagaitis, Austin, Texas, Trevor Pokorney, Cedar Park, Texas, Richard Cowin, Austin, Texas, Brian Gugliemetti, Austin, Texas, Steven Miers, Austin, Texas, and Eric Schank, Austin, Texas.

The <u>patent</u> application was filed on Jan. 31, 2008 (12/012,522). The full-text of the <u>patent</u> can be found at <u>http://paifi.usplo.gov/nefacgi/nph-</u>

Parser?Sect1=PTO1&Sect2=H/TOFF&d=PALL&p=1&u=%2Fnetahtml%2FPTO%2Fsrchnum.htm&r=1&f=G&l=59&s 1=8,719,105,PN,&OS=PN/8,719,105&RS=PN/8,719,105

Written by Sudarshan Harpal; edited by Jaya Anand.

For more information about Targeted News Service products and services, please contact: Myron Struck, editor, Targeted News Service LLC, Springfield, Va., 703/304-1897; editor@targetednews.com; http://iargetednews.com.

-1160873

Load-Date: May 7, 2014

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US Patent granted to COR, Inc. (Texas) on May 06 titled as "System and method of on-line advertising"

Plus Patent News May 9, 2014 Friday

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Length: 182 words

Dateline: ALEXANDRIA, Va

Body

United States <u>Patent</u> and Trademark Office has granted <u>patent</u> no. <u>8,719,101</u>, on May 06, 2014, to COR, Inc. (Texas), titled as "System and method of on-line advertising"

Inventors: Booth; Timothy L. (Murphy, TX), Sandifer; Shawn (Frisco, TX)

Assignee: COR, Inc. (Plano, TX)

According to the abstract released by the U.S. <u>Patent</u> & Trademark Office: "A system and method according to which an advertisement associated with a first party that contains an interactive element displayed within the advertisement is displayed to a recipient in a network communication associated with a second party, an interface option within the advertisement is displayed as a result of an interaction by the recipient with the interactive element, contact information in the interface option is received from the recipient, and the contact information is stored in a database."

The patent was filed on March 25, 2010 Application no. 12/731,973

For more information please visit: http://www.uspto.gov/. In case of any query regarding this article or other content needs please contact: editorial@plusmediasolutions.com

Load-Date: May 10, 2014

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222

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