

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor: 8719101

Confirmation No.: 9031

Serial No.: 90/015,262

Examiner: CAMPBELL, JOSHUA D

Filed: July 27, 2023

Art Unit: 3992

For: SYSTEM AND METHOD OF ON-LINE ADVERTISING

REQUEST FOR EXTENSION OF TIME UNDER 37 CFR 1.550(c)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

Madam:

This is a Request for an extension of time for the owner to respond to the final office action issued on March 14, 2024.

Remarks

A final office action dated March 14, 2024, was issued by the USPTO in this application setting a shortened statutory period for response of five months from the date of the final office action.

Due to circumstances beyond the patent owner's control, it has become necessary for the patent owner to obtain new counsel for this proceeding. A new power of attorney has been filed. Accordingly, further time is needed by the patent owner.

Furthermore, upon review of the entire record, the patent owner believes that the office action issued on March 14, 2024 was prematurely made final due to the new claim construction that was applied in the final office action, and a petition under 37 CFR §1.181 is being concurrently filed. Along these lines, it is noted that MPEP §2265 states as follows:

In those situations where the advisory action cannot be mailed in sufficient time for the patent owner to consider the examiner's position with respect to the amendment after final rejection (or other patent owner paper) and act on it before termination of the prosecution of the proceeding, the granting of additional time to complete the response to the final rejection or to take other appropriate action would be appropriate.

Accordingly, the patent owner requests a further extension of time of one month.

The petition fee under 37 CFR §1.17(g) is submitted herewith.

Respectfully submitted,

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